

Voter Registration TIPS

1. Be assertive and friendly. Smile.
2. Bring a friend. While you're registering, your friend can keep an eye out for what's going on around you. "Read the room!"
3. Find a strategic time and location to approach people:
 - a. Before an event officially begins
 - b. People at the edge of a crowd
 - c. Small groups – if you can get 1, you can usually get more. Peer pressure from friends also helps.
4. Avoid making assumptions about people. Ask everyone. We all have a tendency to approach people like us. Expect rejection. It's part of the process. Don't take it personally.
5. The approach: Greeting; then "*Can I get you registered to vote?*"
 - a. If already registered, then "*... at your current address?*" Younger people move frequently. Voters must re-register every time they move.
 - b. If not registered or equivocal, give one non-partisan reason to register:
 - i. Stress how quick and easy registration is: "*It just takes a couple of minutes.*"
 - ii. Protests followed by voting can make real change. "*The elected Minneapolis City Council just voted with a veto-proof majority to dismantle the police department.*"
 - iii. It's easy to vote: "*You can vote right from home in your pjs.*"
 - iv. Registration gives you the *choice* to vote.
 - v. For younger people: "*Old people vote way more than young people. We need our votes to make change.*"
 - c. If they're not interested at all, politely move on.
6. Completing the VR Form
 - a. ***The fastest route to a completed form is for you to do the writing yourself. Just ask them the questions. Also, this ensures that all required sections are completed.**
 - b. Only complete highlighted parts of the form.
 - c. ALWAYS get phone # or email
 - If the person objects bc these items are "optional," explain:
 1. 1/5 vote without follow-up; 4/5 with follow-up

2. Explain the reason we ask is to tell them important info like deadlines for getting your ballot mailed, where to vote in person, etc.
- e. If someone says they “think” they are registered but not sure, re-register them. That way, we get contact info for GOTV

Check to make sure all highlighted sections are complete before the person leaves.

7. Teenagers
 - a. Anyone over 16 can pre-register.
 - b. First question: Do you have a drivers license or Learners Permit with you? If not, Do you know the last 4 digits of your SSN?
 - c. If no, give kid a texting card.
 - d. Anyone born before Nov. 3, 2002 will be old enough to vote!
 - e. For kids under 16, educate them by saying: “You can register to vote when you apply for your driver’s license. All you have to do is check a box on the form.”
8. Convicted Felons can vote
 - a. Utah is one of only 14 states where any convicted felon who is not incarcerated can vote.
 - b. Some folks don’t believe this is the law. Here’s the rationale.
Utah believes that once you’ve done your time, you should be a full member of society. Everyone makes mistakes and felons have already paid for theirs.
9. “Can I just take a form & fill it out later?”
 - a. Do NOT give potential registrants the form to take home!
 - b. They likely won’t complete it & turn it in
 - c. Most important, Voterise will not get contact info for GOTV

**PLEASE ALWAYS WEAR A MASK
BRING HAND SANITIZER WITH YOU**